

SNOW OPTIMIZER FOR SAP® SOFTWARE

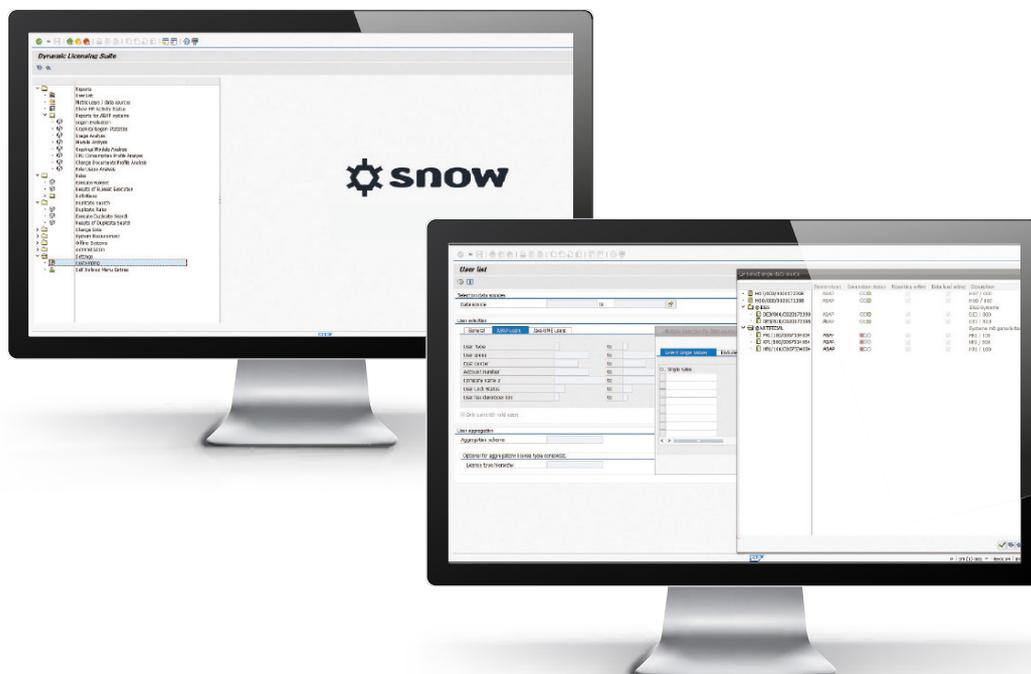
Delivering the power of discovery: SAP + SAM

Global enterprises will invest more than \$3.5 trillion in enterprise software over the next 10 years. Effectively, efficiently and proactively managing and optimizing this huge investment using Software Asset Management (SAM) is absolutely critical for every enterprise. Thousands of enterprises have already implemented SAM best-practices for their Microsoft, Oracle, Adobe, Symantec and other enterprise software investments. Now is the time to integrate their SAP software assets into your SAM program.

Integrating SAP into an enterprise SAM program requires a deep understanding of how SAP licensing works – combined with proven processes supported by powerful software. Snow is a global leader in SAP license management and optimization. Through our innovative Snow Optimizer for SAP Software, we enable enterprises to achieve the transparency and understanding needed to actively and intelligently implement SAM for SAP.

Standards established by the ISO/IEC 19770 committee define a set of processes to help enterprises correctly manage their software resources, assure compliance and minimize risks. Snow Optimizer for SAP Software, combined with these processes, provides a proven SAP-specific solution for bringing SAP software deployment into the enterprise SAM practice.

Currently used by leading enterprises and SAM practitioners, Snow Optimizer for SAP Software provides an end-to-end solution for SAP discovery, metering, compliance, optimization and license retirement/recycling. Snow Optimizer for SAP Software is a native SAP application and the management interface will be familiar to any SAP administrator thus reducing training requirements and accelerating the return on investment timescale.



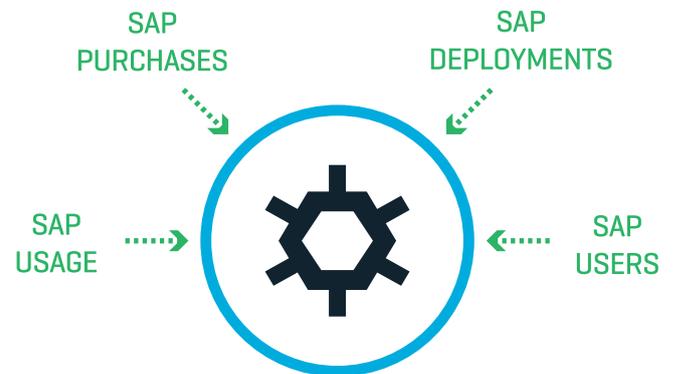
OVERVIEW OF FUNCTIONS

- > Identification of the subset of user master data in an SAP system relevant for licensing (such as user ID, type of license, date of last log-on, first name, last name, etc.)
- > Calculation of the CPU usage data from the statistical data, aggregated on a monthly basis
- > Establishment of change documents, aggregated on a monthly basis
- > Establishment of the employment status from a closed HR system (optional)
- > Identification of the single and collective roles of the users
- > Identification of the application modules used from the statistical data
- > Reports for ABAP and Java-UME systems:
 - User list
 - Baseline analysis by system, user type
 - Matrix users / data sources
 - Employment status
- > Additional Reports for ABAP systems:
 - Log-on analysis (in tabular and graphical formats)
 - Usage analysis for CPU usage and change documents
 - Module analysis (in tabular and graphical formats)
 - Usage profile and Role Usage Analysis
 - Configurable set of rules to create proposals for license types and valid-until-dates (calendar dates) for the users (automated and consolidated across the SAP systems analyzed). Capable of changing various fields of the user master record (such as license type or valid-until-date) of ABAP system users from the installed Snow SAP Optimizer master system.
- > Search for duplicates
- > System metering:
 - Overview of the metering configuration
 - Centralized start of system metering
 - Centralized display of the system metering results for engines and activity checks

SERVICE OPTIONS

Snow Optimizer for SAP Software is available through a number of purchase and subscription models. Modules and service options are available to meet your long-term and project-based needs.

For more information on Snow Optimizer for SAP Software, contact your regional Snow office or preferred partner today.



ABOUT SNOW SOFTWARE

Snow Software is a global leader in the delivery of on-premise and cloud-based Software Asset Management solutions, including multi-platform inventory and advanced software license management technologies.

Every day, organizations ranging from small businesses to multinational corporations and governments use Snow solutions to analyze and manage more than 1.7 billion software records.

Since 1997, Snow Software has sold over 9 million licenses to thousands of end user organizations and service providers worldwide who rely on Snow's SAM expertise to manage compliance, optimize software availability and drive cost savings.

Privately-funded, Snow Software is headquartered in Stockholm, Sweden, with international offices located in the United States, United Kingdom, Germany, China, The Netherlands, Norway, Denmark and Brazil.